

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2003 - 2007



ARKANSAS SOYBEAN PROMOTION BOARD

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2003 - 2007

**Warren Carter
Administrator**

**David Walt
Board Chair**

TABLE OF CONTENTS

AGENCY: Arkansas Soybean Promotion Board

MISSION.....Page 1

GOALSPage 1

PROGRAM: Soybean Promotion Operations

DEFINITION.....Page 2

GOALS, OBJECTIVES, STRATEGIES.....Page 2

STRATEGIC PLAN

Agency Name	Arkansas Soybean Promotion Board
Agency Mission Statement: To promote the growth and development of the Soybean industry in Arkansas, thereby promoting the general welfare of the people of Arkansas.	

AGENCY GOAL 1:

To conduct a program of research and market development to promote the growth and development of the Soybean industry in Arkansas.

STRATEGIC PLAN

Agency Name		Arkansas Soybean Promotion Board
Program		Soybean Promotion Operations
Program Authorization		ACA § 2-20-405 et seq.
Program Definition: Funds-Center Code: <u>329</u>		The Arkansas Soybean Promotion Board collects and distributes funds generated by the ½ of one percent of value checkoff on all soybeans grown in Arkansas and to provide for a program of research and market development to promote the growth of the soybean industry in Arkansas.
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		Special Revenue- ½ of one percent of value assessment on all soybeans grown in Arkansas for market

GOAL 1: (Sub-Funds Center Code: 329GOAL1)

To administer marketing grants and research activities for the Soybean industry.

OBJECTIVE 1: (Sub-Funds Center Code: 329G1OBJ1)

Review, approve and fund projects and activities for the growth of the industry.

STRATEGY 1: (Sub-Funds Center Code: 329A)

The Board will use funds collected according to Board policy and State law.